



# TEAM TALK

The Newsletter of Dynamix Teamwear

March 2008



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Welcome to the first Teamtalk of 2008, if somewhat belated. What a wonderful summer it has been so far. I hope you have had a chance to get out and enjoy it over the Xmas period, and are fully refreshed for the rigours of the year to come.

For us the year has started at a million miles. Angela resigned at the start of the year to spend more time with her new family. I'm sure you'll join with me in wishing her the very best for the future. We'll certainly miss her cheerful enthusiasm and hard work around the place.

We're currently in the process of finding a replacement to fill her very big boots. In the meantime if I seem a little ragged at times I hope you'll forgive me as I juggle the work of two people.

## What's in store for 2008?

Late last year we committed to purchasing a new software system that we believe will improve our service delivery and ability to manage the number of orders we now process. The idea was to implement the new system in January when we were quiet, but 'the best laid plans' as they say... We hope to have it operational in the next couple of months. There will be some outward changes as new orders and invoices are generated, but most of the benefits will be behind the scenes in better order tracking and control.

Biz Collection have just released their new season range coming out, with the addition of many new styles. Also out is a new cap catalogue, and we've added a range of safety equipment (boots, eyewear, ear protection, gloves etc) to go alongside our apparel.



## Monogramming

With the start of the year it is perhaps timely to review the many options available for applying a logo to apparel and promotional items. Traditional techniques like screen printing and embroidery are well known but new technology is providing new options. Each has its place, and offers differing benefits. It is a matter of selecting the best option for your application.

<b>Technique</b>	<b>Description</b>	<b>Art Requirements</b>
Screen Print	The traditional standard Flexible size – cost determined by number of colours used.	Editable Vector file type For one colour - camera ready printed art
Transfer Print	Substitute for multiple colour screen print High quality. Once only set up Can be stored for flexible production.	Editable Vector file type
Digital Print	Computer generated – no set up (apart from art). Photo quality reproduction. Cost effective for small runs Has limitations due to solid substrate background.	Editable Vector file or high quality jpg
Computer Cut Film	Cost effective for small runs of single colour. Computer generated – no set up (apart from art). Only thing for individual names & numbers.	Editable Vector file
Embroidery	Stitched, not printed – provides a 'premium' image. Once only set up. Price based on number of stitches so best suits small logo. Difficult to achieve high definition/detail. Only thing for caps/beanies/towelling (we believe).	Any digital format or camera ready printed art.

# Team Talk Special

## A Polo Shirt for Work or Play

Matching men's and women's styles constructed of moisture treated polyester fabric with contrast piping in the body.

**Colours:** Black/White, Black/Grey, Black/Orange, White/Grey, White/Navy, Navy/White, Navy/Bone, Forest/White.

JB-7PIP Mens Piped Poly Polo ~~\$27.90~~ **for March only \$25.25**

JB-7LPI Womens Piped Poly Polo ~~\$23.65~~ **for March only \$23.65**

\* Minimum 10 units



## In addition, this month only -

For every 15 Piped Poly Polo's you buy we'll give you **FREE** a great PS-B260B Magnum Sports Bag valued at \$28.50



## Quality Dress Shirts

Need a dress shirt with a point of difference?  
Look no further than the Manhattan Stripe Shirt.

A pinstripe through the fabric makes for a classy and very distinctive look. With a matching men's and women's style, and an extensive size range, you can have your whole team looking great.

FBSH840 Men's Manhattan ~~\$34.50~~ **for March only \$30.00**

FBLB8425 Womens Manhattan ~~\$35.00~~ **for March only \$30.00**

\* Minimum 10 units

**Colours:** Black/White, French Blue/White, White/Navy, White/Black, Mid Blue/Navy, Chocolate/White, Stone/Black, Mint/White.



## Dress Style Rugby Jersey

These fantastic dress style jerseys are being cleared – ideal for warm up tops, casual dress uniform, or promotional giveaways. Be in quick because the stock won't last.

FBSW9350 Men's Challenger Rugby Jersey and  
FBSW9325 Women's Challenger Rugby Jersey

Men's Sizes XS – 5XL ~~Were \$43.00~~ **Now \$24.00**

Women's Sizes S – 2XL ~~Were \$43.00~~ **Now \$24.00**

\* Minimum 5 Units

**Colours:** Red/Navy/Natural, Navy/Gold/Natural, Spring/Navy/Natural, Black/Red/Natural

Strictly while stocks last

