



TEAM TALK

The Newsletter of Dynamix Teamwear

June 2009



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WINTER WARMERS

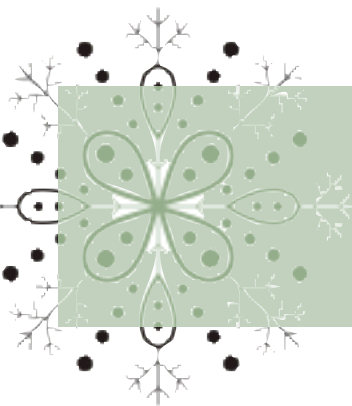
Brrr, winter has certainly arrived with a vengeance in the last few weeks, focusing the mind on how to stay warm and dry. If it's a winter jacket you need, you can select from over 60 styles, all ready for immediate delivery. If you need something more suitable for all day wear then nothing adds warmth like merino wool, or looks so good. We're highlighting some of our fantastic new merino wool styles this month and offering a very special offer to our loyal readers of Teamtalk. More of that below.

In other news our Skool Leavers 09 catalogue, designed especially for Year 13 students looking for souvenir apparel to record the end of their time at school, has just been posted out to schools. If you haven't received your copy and would like one, either give us a call on 0800 788-878 or, you can view and download a copy at www.dynamix-team.co.nz/school_leavers.pdf

UNIFORM MATTERS

'If staff feel good and look good they can focus on giving great customer service, all of which combine to fulfill customers' expectations,' says Joe Ferry, of Virgin Atlantic airline, in a recent article in UK Marketing magazine I thought worth sharing with you. Members of staff are an extension of the brand they work for, and what they wear matters greatly to them and consumers as well as reflecting a company's core values, writes Becky Wilkerson.

When considering the most important aspects of brands, one integral, but often overlooked, constituent is the uniform worn by their customer-facing representatives. The emotions associated with uniforms are undeniable. For the full article go to www.marketingmagazine.co.uk/news/900170/Uniform-matters.



JUNE SPECIAL

Everyone purchasing any Eco Gear™ Merino (see pg 2) during June will go in the draw to **win a case of wine** – no minimums. So get those orders rolling in and enjoy the warmth and comfort of merino this winter.



TOURNAMENT TIME

Over the coming months many teams will be travelling around the country to attend sports tournaments. Considerable hard work and effort goes in from both players and supporters in order to prepare and travel to these events. For many it will be the pinnacle of their sporting careers while, for an elite few, it is the spring board to higher honours. We extend our very best wishes to them all.

Having an identifiable team uniform not only adds to the cohesion and performance of the team, it can offer a tangible memento of their experience. Many teams choose to purchase a team hoody or jacket monogrammed with a team name, event and even individual names. Hoodies in particular make an inexpensive and practical souvenir garment that ...



CHECK OUT THE DYNAMIX STOCK RANGE CATALOGUE FOR:

Umbrella's – there's a huge selection of sizes and colours all able to be screen printed with your logo. We've put the best one's in our Stock Range but if you want more options including more patio and café style options give us a call for the full catalogue.

Thermals – polypropylene and Thermastat in various styles. Winter warmth at affordable prices.

JUNE SPECIAL

Merino Pullovers



Merino Zip Pullover (EGMZ & WEGMZ)
 Colours: black, navy
 Mens S - 5XL \$100.40
 Womens 8/XS - 18/XXL \$100.40



Merino Zip Pullover (EGMZ & WEGMZ)
 Colours: charcoal/black
 Mens S - 5XL \$100.40
 Womens 8/XS - 18/XXL \$100.40

Merino Zip Pullovers - Mens & Womens

- 260gsm 100% merino wool
- Mens classic fit / Womens shaped panel detailing
- High-zip plaquet with rubber puller
- Raglan sleeve
- Tailored hem
- ECO GEAR side pip



Contoured Pullover (EGCP & WEGCP)
 Colours: navy/charcoal
 Mens S - 5XL from \$100.40
 Womens 8/XS - 18/XXL from \$100.40

Specifications

Eco Gear™ Merino Pullovers are 100% Merino and encompass all features and benefits that "Premium Merino" naturally possesses.

Eco Gear™ Merino can be worn as a fantastic over garment and/or as a great under garment (skin on skin) due to its ultra fine fibre diameter.

Eco Gear™ Merino Fibres have the unique ability to both absorb and repel moisture.

Eco Gear™ Merino is a totally natural and renewable Resource.

"Not all Merino garments are created equal". You will find that Eco Gear™ Merino is made from Premium Merino to produce a Premium garment.

For more Great Eco Gear™ Merino styles go to www.essentialsapparel.com



Contoured Pullover (EGCP & WEGCP)
 Colours: taupe/black
 Mens S - 5XL from \$100.40
 Womens 8/XS - 18/XXL from \$100.40



Merino Crew Pullover (EGMC & WEGMC)

Merino Crew Pullover - Mens (EGMC) & Womens (WEGMC)

- 260gsm 100% merino wool
- Mens classic fit
- Crew neck
- Coverstitch detailing on raglan and side panels / shaped side panels for women
- Tailored hem
- ECO GEAR side pip

Colours: black, charcoal/black

Mens S - 5XL from \$92.00

Womens 8/XS - 18/XXL from \$92.00



Merino Crew Pullover (EGMC & WEGMC)



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Moisture Evaporation

