



TEAM TALK

The Newsletter of Dynamix Teamwear

December 2008



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December has arrived and with it the final rush to Xmas and the end of the year. And what an eventful one it's been. Despite all the gloom of world financial collapse we've had a very busy final quarter and we thank you all for your part in making that happen.

Gazing into my crystal ball I can see some major challenges in store for us all in 2009. For what it's worth here are a few

- Price Increases – with a related \$NZ, and some large cost increases in China as the drivers, there are some major price increases to come. Some have already occurred and our major suppliers have flagged more for January/March. Early indications are that increases could be in the order of 15 – 25%.
- NZ made product and manufacture will be back in favour. With the price differential closing up, and more emphasis placed on stock control NZ Made will again be an attractive alternative to imported product.
- In a tight economic environment, marketing will be even more important for all organisations. Uniform and promotional products are an essential part of the marketing mix – no other form of brand promotion has the same longevity, impact and value.
- Out of adversity will come opportunity for those who remain positive and are prepared to act accordingly.

So, if you're considering updating or renewing uniforms or, taking positive action to put your name in the minds of your customers, there isn't going to be a better time to do it than right now.

From my team to yours – have a great Xmas and we'll see you all again in the New Year.



Being Dynamix Safe

We've just released an up-dated Safety Catalogue. Along with even more protective and safety clothing, for the first time we've included protective products for ears, eyes, head, hands and feet to provide comprehensive head to toe protection. Anyone needing hi-vis or safety clothing will find this range useful. For your copy of the catalogue give us a call on 0800 788-878 or you can download it from the web site (www.dynamix-team.co.nz/safety.pdf)



JB-7TBS2 Basketball Singlet & JB-7TBS1 Basketball Shorts

– double mesh construction in the latest styling.

This will be a winner for basketball or even touch.

Singlet – Kids: from \$23.50

Adults: from \$26.95 incl. GST

Shorts – Kids: from \$21.85

Adults: from \$25.50 incl. GST



JB – Open Neck Tee – the girls will love this fashionable wide neck style in a stretch cotton rib. Ideal for summer.

Sizes 8 - 20: from \$14.95 incl. GST



JB-S7LS Ladies Athletic Singlets – cotton/elastane fabric. You'll be at home on the sports field or the beach in this a racer back style.
 Sizes 8 - 16: from \$14.95 incl. GST



JB Raglan Polo – two great new styles for those that prefer a traditional polycotton pique fabric.
 Mens: from \$24.50 incl. GST
 Womens: from \$21.85 incl. GST



B-DGCHP & B-DGZP Dry Gear Polos – two fantastic new corporate or sports polo's from the Essentials range.
 Sizes S – 2XL: from \$27.90 incl. GST

Special of the Month

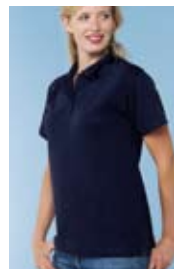
The Javelin Polo

Arguably the most robust polyester style polo shirt on the market, the Javelin has been specially designed for the uniform market. It is based on Dri-zone fabric, a construction that locks the fibres into the weave to give superior resistance to snagging and pilling. The moisture treatment is "by yarn" making it permanent rather than the less durable cloth treatment which washes out over time. It has a UV protection rating of 50+, is anti-static and an anti-bacterial treatment reduces odour problems.

In all, it makes the Javelin a very desirable choice for uniform and workwear.

The Javelin comes in several different styles

- The original Unisex Short Sleeve
- Women's Short Sleeve
- Women's ¾ Sleeve
- Unisex Contrast
- Women's Contrast



Quality like this costs a little more but you will recover the purchase price over the longer garment life.

So you can test out how good these polo's really are - until the end of January:

JP100 Mens (XS – 2XL) and JP150 Womens Short Sleeve Polo (S – 2XL)

Buy 10:	\$23.95 + GST	SAVE \$1.60 each
Buy 30:	\$22.30 + GST	SAVE \$3.20 each
Buy 100:	\$19.25 + GST	SAVE \$6.25 each